



Smart MGA in Capital One Commercial

Anybody who has been watching any major US TV station recently couldn't have failed to see the latest Capital One commercial featuring Jimmy Fallon. In the ad, Fallon plays a variety of characters, all of whom would like 50% cash-back on their credit cards. They include a 'cheese head' using a charcoal grill, a man in traditional Swiss Lederhosen blowing an alpine horn, a rather effete fashion photographer, a farmer in dungarees sitting on a Farmall tractor and finally a tuxedo attired man-about-town about to get into a rather nice MGA. As Fallon actually tries to climb in, however, he declares, "This car's too small!"